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2026 HSR Mission GT Challenge presented by Pirelli Customer Appreciation Program, Tire Policy and Decal/Patch Placement 03/31/2026

HSR Pirelli Customer Appreciation Program

As part of the HSR Mission GT Challenge presented by Pirelli, competitors utilizing Pirelli tires are eligible to participate in the HSR Pirelli Customer Appreciation Program, designed to recognize and reward commitment to the series' spec tire.

Eligible competitors will be entered into a post-event random drawing, with recipients announced via the HSR website and official social media channels.

Program Eligibility Requirements:

- Tires must be purchased through SascoSports
- Vehicle must be presented to Technical Inspection on Pirelli tires
- Pirelli decals must be displayed in the mandated locations on the vehicle
- Driver suit must display an official Pirelli patch
- Pirelli tires must be used throughout all race sessions during the event weekend (excluding Test Day)

Winners will receive tire credits equivalent to one (1) set of Pirelli tires for their registered HSR Mission GT Challenge presented by Pirelli entry. Tire credits will be administered through SascoSports.

Tire Policy

Pirelli is the spec tire for the HSR Mission GT Challenge presented by Pirelli. Full competitive eligibility within the series — including championship points, awards, podium results, and eligibility for the HSR Pirelli Customer Appreciation Program — is contingent upon the use of Pirelli tires.

Under limited circumstances, competitors may request approval to compete on an alternate tire brand. All requests must be submitted in advance via a Tire Exemption Form and are subject to review and written approval by the HSR Series Manager, Competition.

Competitors approved for a Tire Exemption will be permitted to participate in on-track sessions but will not be eligible for championship points, awards, podium recognition, or participation in the HSR Pirelli Customer Appreciation Program.

Competitors may submit a Tire Exemption Form by clicking [here](#).

Decal and Patch Placement

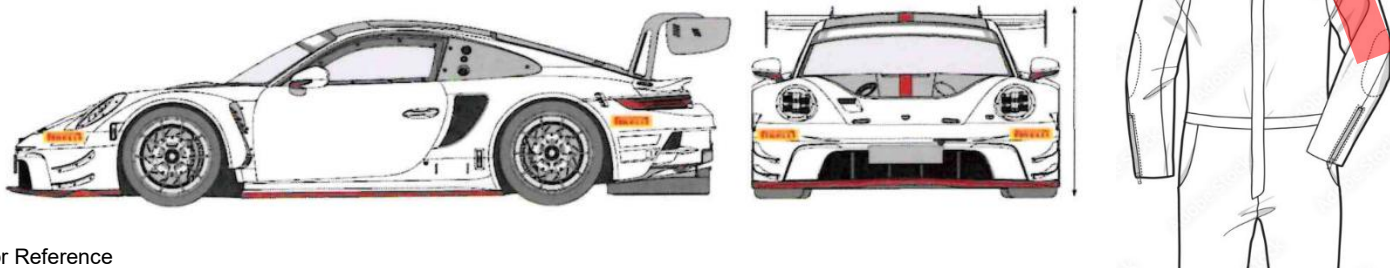
Please review the following Decal and Patch Placement for cars and drivers suits for those in the HSR Mission GT Challenge presented by Pirelli. These decals are in addition to the required Mission Foods Decals and Patches. Decals and Patches will be available at HSR Tech.

Vehicle

- On the left- and right-hand side of the front bumper
- On the left- and right-hand side of the rear bumper

Driver Suit

- On the left-hand sleeve of the driver suit



*For Reference